



AMERICA'S BOATING CLUB MID-ATLANTIC MARK 5

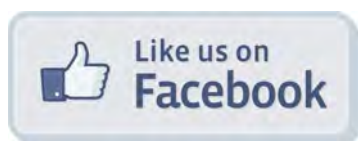


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FALL 2022 ELECTRONIC ISSUE

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2022 America's Boating Club Mid-Atlantic Fall Conference



Get ready for a truly unique Fall Conference at a beautiful facility. The Maritime Institute Conference Center in Lithicum Heights, MD is the site for our Fall Conference 3-6 November. The Educational Department is hard at work preparing for educational and informative seminars and workshops.

The format for the weekend is a lot different from the previous years. The cost for the hotel rooms are \$159.00 per person for single occupancy and \$204.00 for double occupancy, plus applicable taxes. This includes your breakfasts and dinners (including the Saturday evening awards dinner). Friday and Saturday seminars are \$80.00 each day and include the following: Refreshments for a break in the morning and one in the afternoon, lunch and the cost of the use of facilities. Each attendee is required to pay the \$80.00 per day fee for the workshops and seminars. Those of you who are not staying at the institute but would like to attend the banquet the cost is \$45.00.

This may seem expensive, but if you break it down, it is actually less expensive than the typical conference.

The registration form is in this issue on page 4 and is posted on the webpage, abcmid-atlantiic.org. For your convenience, a fill-in form is also on the webpage.

D/1st/Lt Apryl Bernard
Chairperson Meetings & Rendezvous

2022- 2023 District 5 Bridge

Commander

D/C Stephanie J. Ward, AP
wardleap@comcast.net
(ABClub Delaware Valley) (484) 684-4837
120 E Wilmont Avenue
Somers Point, NJ 08244

Executive Officer

D/Lt/C Charles Wells, SN-CN
wellsatsea@aol.com
(ABClub Kent Narrows) (301) 325-8568
28630 Hope Circle
Easton, MD 21601

Educational Officer

D/Lt/C John O'Reilly, JN-CN
John.oreilly@americasboatingchannel.com
(ABClub Cambridge) (410) 412-4027
21909 Lovers Lane
Rock Hall, MD 21661-1222

Administrative Officer

D/Lt/C Joseph P. Gibson, AP
joesboat.jg@gmail.com
(ABClub Rockville) (301) 503-3206
19365 Cypress Ridge Terrace
Leesburg, VA 20176

Secretary

D/Lt/C Penn Hess, AP
p_hess@msn.com
(ABClub Absecon Island) (609) 605-5909
1763 Dewberry Lane
Cherry Hill, NJ 08003-3317

Treasurer

D/1st/Lt Frank Hudson, Jr., P
fhudson@cruisincaljun.com
(ABClub Colonial VA) (757) 870-3023
105 N Fern Cove Court
Yorktown, VA 23693-3728

Asst. Educational Officer

D/1st/Lt Michael J. Maszczenski, Jr., N
maszmike@gmail.com
(ABClub of Annapolis) (410) 739-7800
103 Little Neck Road
Stevensville, MD 21666

Asst. Administrative Officer

D/1st/Lt William J. Hammett, JN
billmarth@gmail.com
(ABClub Coastal Virginia) (757) 868-8526
3312 Shakespeare Court
Virginia Beach, VA 23452

Asst. Secretary

D/1st/Lt Apryl Bernard, P
aprylber@msn.com
(ABClub Absecon Island) (609) 432-7449
1127 Riverside Drive
Mays Landing, NJ 08330

Flag Lieutenant

D/F/Lt David R. Bernard, AP
breezin31@comcast.net
ABClub Absecon Island (609) 412-6767
121 Tereck Road
Buena, NJ 08310

Immediate P/D/C

P/D/C Michael Payne, AP
Payne.michael@dol.gov
(ABClub Kent Narrows) (615) 478-6239
136 Bay Avenue
Stevensville, MD 21666-2922



Commander's Message

D/C Stephanie Ward, AP

I'm writing this message as I look at some of the pictures from the wonderful Summer Council we just had and thinking "Boy am I lucky to have been elected to this position!" My tag line of "Reaching for the Stars" was definitely in full view and not just on the centerpieces and dessert cupcakes! Many thanks go to John O'Reilly for organizing everything. Based on observations and feedback, I think it was a great success. The pomp and ceremony of Saturday's Flag Raising event (very ably managed by District Flag Lt Dave Bernard) was enhanced by the fact that we had two National Bridge members present! V/C Bill McManimen, National Educational Officer, served as the Master of Ceremonies and V/C Ralph Bernard, National Executive Officer, joined the parade of officers through the honor guard.

It was so good to see everyone playing lawn games, relaxing in the pool, learning navigation in the predicted log contest coordinated by John Hall, and just enjoying each other's company. Paul and I really enjoyed the cocktail parties put together by the Aides and special thanks go to Megan Humphrey and Judy Stow for the fantastic hors d'oeuvres. One of the highlights for me was definitely the sunset ride on Dave and Nancy Bernard's restored 1941 Century speedboat. A perfect end to the weekend. I can't wait until the next time we get together!

As I've mentioned in other communications, National is deeply involved in the reorganization efforts to move our organization into the future. Several Town Hall meetings have been held and the committee is forming a Club Advisory Group to review and provide feedback on the reorganization implementation plans. They are looking for volunteers to support four areas: education, marketing/membership/member retention, boating, and social and communications. Ideally, the committee would represent a broad cross-section of the organization, including large and small clubs and healthy and struggling clubs. As I've said numerous times, we should be a top up organization, not a top down, so it's important to make your opinions known. I encourage you to participate! Interested members should contact mylesgee15@gmail.com. I'm sure there will be more about this at the upcoming Fall Governing Board meeting and I will keep everyone updated.

While summer may be wrapping up, there is a lot of boating still to

(Continued on page 3)

be done and I encourage you to share your local activities. Many of our members boat in areas outside of their home location and I'm sure would love to join in on your Club's fun! There is an area on the District website to post activities so please do so. You never know, you may make some new friends!

Also, we have a number of large boat shows coming up including the Annapolis Sail and Power Shows. These are wonderful opportunities for us to get our message out and we need to support the host Clubs.

Don't forget to mark your calendars for the Fall Educational Conference to be held November 3-6. This is the opportunity to support our Educational Department and congratulate those members who have achieved various proficiencies. We have many outstanding instructors amongst our ranks so make sure to submit your best for consideration for the Chapman Award.

I hope everyone has had a wonderful boating season and best wishes for a happy and healthy Fall. I think you for your support during this exciting year and let's continue to "Reach for the Stars!"

Stephanie





**2022 America's Boating Club Mid-Atlantic
District 5 Fall Conference
4-6 November 2022
Maritime Institute, Lithicum Heights, MD**

MEMBER

Rank _____ Name _____ Grade _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____ Squadron _____

OTHER ATTENDEES

Rank _____ Name _____ Grade _____

Rank _____ Name _____ Grade _____

Rank _____ Name _____ Grade _____

Friday & Saturday Lunch & Breaks

Friday Lunch & Breaks

_____ @ \$80.00 \$ _____

Saturday Lunch & Breaks

_____ @ \$80.00 \$ _____

Includes: Lunch Buffet, Morning & Afternoon Breaks, AV Equipment

SATURDAY NIGHT DINNER

Chef's Buffet

_____ @ \$40.00 \$ _____

Dinner cost is only for those not staying at the Maritime Institute

TOTAL ENCLOSED \$ _____

Meal Reservations must be submitted by 15 October 2022.

Make checks payable to: United States Power Squadron-District 5

PLEASE SEND RESERVATIONS WITH CHECKS TO:

**Apryl Bernard, 1127 Riverside Drive, Mays Landing, NJ 08330
(609) 432-7449 aprylber@msn.com**

Hotel Reservations: By 3 October 2022

Maritime Institute, 692 Maritime Boulevard, Lithicum Heights, MD 21090

Reservations may be made by calling: (866) 900-3517, ask for U.S. Power Squadrons District 5 Rate

Hotel Rates: \$159 Single Occupancy, \$204.00 Double Occupancy

Room rates include breakfast and dinner.



Cooperative Charting: A Program for All Members

The Cooperative Charting Program of the United States Power Squadrons is conducted in close cooperation with the United States Army Corps of Engineers, the United States Coast Guard, and NOAA's National Geodetic Survey Division (NGSD). The program continues to be a major public service of USPS. As in the past, members supply important information to the above agencies so updates can be made to nautical charts and the National Survey Marker databases.

The Aid-To-Navigation and Bridge Inspection programs support the USACE and Coast Guard in assuring waterways are properly marked and maintained. It is a great program to get members out on the water. The reporting requirements have been streamlined and it is easily completed online.

The Cooperative Charting Committee maintains a Geodetic Program where members help to verify the accuracy of reference points established on the surface of the earth by local, state, and national agencies. Maintenance and preservation of these marks are of utmost importance to users of the net and to NGSD. Recognizing that many valuable geodetic marks are destroyed by construction, new roads, erosion, or other causes, our job is to locate each of these marks and report their condition together with any change in the directions needed to locate them. This is another great program in which squadrons/clubs can participate. You don't need a boat; just a willingness to search along roads and trails finding these markers. It is a program that brings out our members.

We have been complimented by government leadership that our Cooperative Charting Program is recognized as an effective user-participation program. Try it!

D/Lt/C Chuck Wells, SN



America's Boating Channel Steps Up to the Next Level

United States Power Squadrons' (USPS) boating safety and boater education video service, America's Boating Channel, received awards for being the Top Marine Media Outlet in 2021 and for producing the best PSA Video Series in 2022, but its most meaningful award came in the form of increased support from the U.S. Coast Guard (USCG).

In June, the USCG awarded USPS a new grant covering the period July 1, 2022 through September 30, 2025 to substantially expand America's Boating Channel into a mainstream media offering. The video service, which has benefited enormously from District 5 participation during its first six years, will now focus on four growth areas.

New Video Series

Twelve new titles will be developed, produced, and distributed each year as America's Boating Channel's seventh through ninth seasons of boating safety and boater education videos. For the upcoming 2023 season's series of twelve videos, topics under consideration include border crossing; preventing slips, trips, and falls; partnering in command; disembarking hazards; boating with small children; engine failure causes and cures; towed sports safety; tying dock lines; introducing AIS (Automatic Identification System); marine radio etiquette; navigating locks; and why wearing life jackets is cool – for example by enabling wearers to keep their smartphones dry for taking selfies.



Viewership Promotion



America's Boating Channel will stimulate video viewership with a stepped-up marketing campaign, including daily posts across multiple social networks and media outlets designed to creatively alert and memorably impress upon the boating public the inherent risks associated with boating, to persuade recreational boaters to adopt safe boating behaviors, and to

remind them of these behaviors with creative variations on promotional campaign themes. Our participation in National Safe Boating Week and Operation Dry Water and exploration of social media platforms with youthful demographics in 2022 also will be expanded.

Smart TV

America's Boating Channel's new smart TV initiative will include the technological development, commercial launch, and ongoing operation of a new free-to-the-user smart TV boating app offering safe boating videos on demand in a format like Hulu, Netflix, and Amazon Prime. The new app will offer additional boating-related sports, news, and entertainment. A no-cost smart TV linear video programming channel, which will play safe boating content as well as boating-related TV shows on a continuously playing schedule, like ESPN, The Golf Channel, and the Tennis Channel will supplement its on-demand title-by-title app for a more traditional television viewing experience.



Inlet Drone Videos



America's Boating Channel will launch a new video service offering based on the video concept tested during 2022 that will feature low altitude drone shots of leaving from and returning to major US waterways across the nation with narrative explanations to prepare recreational boaters for their first sorties into these ports, harbors, rivers, and other high traffic entrances. The rollout will

include a training system with production technical details and processes for creating such videos for participants nationwide to accelerate coverage of more locations, as well as a business model that will generate supplemental program income to support this offering.

You Can Participate

As a Member of USPS District 5, America's Boating Channel is your video service and you can take advantage of its growing popularity and expansion plans in a number of ways. There are opportunities to use America's Boating Channel for education as well as membership recruitment, development, and retention. And there are new ways to participate in developing new programs on multiple levels. Contact Grant Project Manager [P/D/C Marty Lafferty AP](#) to learn more about how you can participate.

Thank you to everyone who was able to attend the 2022 Summer Council meeting. It was great to see everyone in person after a couple of years of not having a summer meeting. V/C Ralph Bernard, AP led the District 5 cruise with the tightest formation the fleet has ever seen.

We had a great cookout on Friday and lots of time for socializing or relaxing in the pool. Megan Humphrey and Judy Stow provided excellent food for the commander's receptions on Friday and Saturday and Ralph Bernard and others served refreshments.

Saturday started with the flag raising and a welcome message from the Mayor of Rock Hall, Dawn Jacobs. After a brief business meeting, we headed out on the water for a predicted log contest that allowed five navigators to each come up with predictions for the same boat and see who was closest. John Hall was the winner (it was Mary's boat after all), but congratulations to Wayne Rigby, David Blades, Susan Rudy, and the DEO for their participation. Thank you to John and Mary Hall for taking everyone out on their beautiful boat and for running the contest. We wrapped up the evening with a great meal provided by Happy Chicken Catering, especially the cupcakes for dessert.

I would also like to thank Bill and Ann Hammett, Mike Maszczenski, Bobby Blaker and everyone else who helped run the raffle and 50/50 prizes. I would also like to thank those of you who donated to the raffle, especially the PDCs with their basket of cheer.

Speaking of PDCs, I would like to thank V/C Bill McManimen. SN-ON, our National Educational Officer for being the MC for the flag raising ceremony.

My last couple of thanks go out to Eastern Shore Tent and Events for being flexible with my requests and very accommodating with their pricing for our event,. Lastly Megan Glenn, general manager of Rock Hall Landing Marina. I worked for months with Megan and her staff to arrange all of the events and she always found a way to make it happen or to rearrange the furniture or grills to accommodate our needs. I can't say enough good things about them and I hope that if you decide to come back to Rock Hall, please think about staying at Rock Hall Landing Marina and motel.

See you at the Fall Conference 3-6 November at the Maritime Center in Linthicum Heights, MD.

D/Lt/C John O'Reilly, JN-CN
Chairperson Summer Council

Summer Council 2022



Summer Council Friday Barbecue



Summer Council Friday Cocktails



Summer Council Saturday



Summer Council Flag Raising



Summer Council Meeting



Summer Council Saturday Dinner



Sunset Cove



UPCOMING EVENTS

11-18 Sep	ABClub Governing Board	Raleigh, NC
6-9 Oct	Annapolis Powerboat Show	Annapolis, MD
13-17 Oct	Annapolis Sailboat Show	Annapolis, MD
3-6 Nov	D/5 Fall Conference	Maritime Institute Lithicum Heights, MD
19-26 Feb 2023	ABClub Annual Meeting	Rosen Plaza, Orlando, FL
2-6 Mar	Atlantic City Indoor Boat Show	AC Convention Center
30 Mar-2 Apr 2023	District 5 Spring Conference	Princess Royale, OC, MD



Mark 5

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Mark 5 Staff

Editor

D/1st/Lt Apryl Bernard, P
aprylber@msn.com
(Absecon Island) (609) 432-7449
1127 Riverside Drive
Mays Landing, NJ 08330

Staff

Readers

D/Lt Gail Becker, S (Patapsco River)
D/Lt Walter Lazear, AP (No. Virginia)
P/C Judy Stow, S (SML)
D/Lt Nance Bernard (Absecon Island)
D/Lt Nancy Gorman, S (Potomac River)

Photographer:

D/Lt Sari Lafferty, AP (Kent Narrows)
D/Lt Stu Myers, AP (Annapolis)
D/Lt Britne Field, P (Absecon Island)
D/Lt Rosa Gibson (Rockville)